

Internet Marketing is "ALIVE" and NOT Dying!

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If you find any typos or grammar errors please excuse them or if I ramble a little - it's past 4 in the morning as I write this... Sometimes things just slip in there :>)

I have no agenda to promote a product through this report and no one makes a buck for passing it along...

It's just a perspective and you will either align with it or not ...

One good marketing friend that I shared this report you are reading here titled: "**Internet Marketing is "ALIVE" and NOT Dying!**" read it and also told his list members how the internet is alive and well in his own words of wisdom. So, if this strikes you the same way, why not spread the good word too.

You can distribute this report freely - BUT with no Spam.

I assume you've already read a report titled:

Internet Marketing is Dead, or this may not make much sense to you...

Let's begin...

People must think I'm crazy to take the time to write this and not simply refer you to a link that could make me a pile of cash just to get you to fill-in a squeeze page. But instead I chose to write this for YOU – the in-the-trenches marketer.

With that said, I'm sure there are others who will respect my integrity for doing this and I hope you are one of them...

I am writing this in direct response to a new report about **The Death Of Internet Marketing** and I am not challenging everything it points out – but mainly a main fundamental idea...

And that is, I find as the bottom line it wants you to follow the millionaire's platform far above where many people can logically get started from or even latch on to from where they are right now BECAUSE it's a place where only the ones who have climbed high enough can reap its high-level benefits to gain access. (and I don't believe that IM is Dead)

This causes a MAJOR separation in you seeing the opportunities that are still here NOW and not dead – BECAUSE it puts a shadow over what still has a good life span.

For instance... a millionaire making a \$1000 bucks in a day may be considered low cash. HOWEVER... let me ask YOU...

In a so-called dying internet marketing world, would YOU be unhappy making that \$1000 in a single day?...

I bet for most people reading this including all their next door neighbors, the answer would be, NO! You would not be unhappy - but ecstatic!

How's even a more realistic \$200-\$500 in a day sound? Ok... Internet Marketing is NOT Dead!

I bet there are a million hundred thousandaires for every one hundred millionaires and happy those 6 figure hundred thousandaires are.

Again, Internet Marketing is NOT Dead!

So, in the report on why internet marketing is dying I don't see it that way and I'm not the only one, believe it or not. However, you would think I am the only one by all the subject lines that have arrived into your in-box which read:

The Death Of Internet Marketing

The millionaire gurus are basically saying if they aren't making 5 grand in a day, then things are bad and dying and I say let them fish for their new terrain as there is still plenty room for the hundred thousandaires seekers which is an "ALIVE" mecca for most of us.

I'm not saying making 100 grand a year is an overnight easy thing, but with dedication it is quite doable. I have proven this to myself and that's why I can point it out.

I didn't write this to discount any millionaire philosophies as I see a lot of logic and good knowledge there... I read millionaire books too.

But when it comes to marketing online, one size does not fit all and someone had to write the other side of the coin on this.

But let me rant a little more on my subject line about why **Internet Marketing is "ALIVE" and NOT Dying!**

First of all let's look at a statistical forecast that's been published...

Affiliate marketing is a \$95 billion industry that is expected to grow to approximately \$230 billion by 2008.
(Source: Forrester Research)

Here's another one...

WORLD INTERNET USAGE AND POPULATION STATISTICS
Usage Growth 2000-2006 [200.9%]

Also how about this? Just recently in the financial news Google stated they have barely scratched the surface in the search engine world because so much more is coming...

Now are things dying or expanding in growth... thus "ALIVE" and well?...

YES, you can make 6 figures right from home as it's not an internet lie... It's true, it's REAL and it's not going away, but will continue on and grow...

So, please never lose focus of that because 6 figures per year will change a lot people's lives and is DOABLE.

So, I'll say it again...

Internet Marketing is "ALIVE" and NOT Dying!...

You see, there seems to be an agenda by an assembly of certain gurus who are all talking this million dollar training stuff that will be coming upon you heavily.

Now, I don't know about you, but you must crawl before you can walk and making 6 figures is doable for YOU and I can tell you first hand. And like I pointed out, making 6 figures is something most people would not be unhappy with. (even a nice 5 figures can be great too)

However, making 7 figures, while it certainly is possible, is NOT going to happen till you make your first string of sales successes. And if you get to 6 figures the challenge of 7 figures will THEN be possible. It's just common sense...

So... where I'm going with this is do you think your goal to first make 6 figures is more realistic than making 7 figures?... Sure it is, now at the same time does that mean you can't have 7 figures in your plans just because you are focusing on the 6 figures now?...

Of course not...

Sure, there are great wisdoms in **The Death Of Internet Marketing** as it hits you with a lot of things that do make good sense. But the application to YOU and how it can help you from the platform you are at now is what's critical on if you can prosper from his new information.

OR... will not aligning with his new information doom you?

Now to me that's the trigger that sparks me to speak out on this as anything that drives fear so that you pay attention makes me wonder if the fear factor has more of an effect OVER the actual information given. And in my mind I don't especially like the message that Internet Marketing is Dead leaves us with... but I guess that's what it's designed to do.

Yes, new doors DO open but new doors are open right now at this moment and not because the door is closing on internet marketing because someone says IM is dead.

Now lets talk about VISION...

Gurus talk from a platform where their vision is really HINDSIGHT in what worked for THEM that got them where they are now.

Figuratively speaking, they're on the Space Shuttle launch pad BUT most of the people they're talking to would be lucky to take off from an Apollo, Gemini or even Mercury launch pad, so to speak. And the truth is, there would be no Space Shuttle without Mercury.

In essence, most in-the-trenches marketers can't afford the seminars and millionaire training that will be sold and rather than walk away defeated by this, keep the vision that starting from the platform you are now on is quite possible to find marketing success in today's internet.

And a great VISION to me is this...

Either create or get behind good solid products in markets that are hungry for them... And for internet marketers, just like any business a new customer is born every minute (like the book says).

While the millionaire's club ALWAYS has its agenda... the small in-the-trenches marketers can still crank out a 6 figure income right from home that's no longer good enough for the gurus who want to be like big business corporations in plush offices with staffs... But always remember instead of having the end vision in mind before you begin (which is fine but you could ponder it for years)... how about "the light gets brighter and brighter as you go"...

THAT'S the REAL vision on how many gurus got where they are and most successful people for that matter...

Also never forget, many of the great successes in inventions and medicine, (you name it) were accidents!... That's a fact...

Bottom line, **Internet marketing is "ALIVE" and NOT Dying**... so never give up till you SUCCEED and don't let ANYTHING hold you back from what you've been basing all your hopes and dreams upon or that it's out of reach (or even dead)... it's just not that way.

If you liked this report please feel free to pass share it with your marketing-minded friends.

To your success!...

Michael Nicholas

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